

GOVERNMENT COLLEGE FOR WOMEN (AUTONOMOUS)

KUMBAKONAM – 612 001

Affiliated to Bharathidasan University

DST - CURIE Sponsored Institution

IV Cycle of Accreditation



☎ 0435 – 2401391


✉ principal@gcw.ac.in



DEPARTMENT OF ECONOMICS - UNDER GRADUATE

SL. NO	COURSE CODE	COURSE NAME	ISSUED ADDRESSED	FOCUS OF THE COURSE
1.	U21EC2A3	Principles of Commerce	Professional Ethics	It examines ethical principles and moral or ethical issues that arises in business situations. These are business activities.
2.	U21EC5MBE1:3	Human Resource Management	Professional Ethics	To make effective use of employees, reducing risk and maximizing return on investment.
3.	U215ECSE3	Mushroom Cultivation	Professional Ethics	To improve the sustainability of farming practise through recycling of agro waste which otherwise pollute the soil.
4.	U21EC4A6	Business Organization	Professional Ethics	Business organization should avoid environmental pollution and ecological imbalance
5.	U21ECC612	Personnel Management	Human Values	An administrative and record-keeping requirements relating to the full employee life cycle of staff in Industries..
6.	U21ECC613	Entrepreneurship Development	Human Values	An opportunity to build a legacy, create new jobs, or even learn new things. India has a fast-growing economy that makes it a great environment for new businesses to thrive.
7.	U21EC6MBE3:3	Health Economics	Human Values	It focuses on how the economic behavior of stakeholders and recipients affects the quality and cost of medical care. It includes how people pay for care, how those payments are processed, and how health systems around the world can be restructured and improved.
8.	U21ECC305	Labor Economics	Human Values	The labour is engine of growth and the prime factor for production. Labour will activate all factors of production.
9.	U21EC3NME1:1	Agricultural Economics	Human Values	Agriculture is prime occupation of India and 70% of the population depends on agriculture sector. Agricultural economics plays a crucial role in the economic development.
10.	U21ECC503	Environmental Economics	Human Values	It's promotes sustainable development, economic valuation of natural resources and strategies for stability by addressing issues like externalities and other environmental concerns.




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DEPARTMENT OF ECONOMICS - POST GRADUATE

SL. NO	COURSE CODE	Course Name	ISSUED ADDRESSED	FOCUS OF THE COURSE
1.	P21EC3MBE3:1	Human Resource Management	Professional Ethics	To make effective use of employees, reducing risk and maximizing return on investment.
2.	P21EC3MBE3:3	Advertisement Management	Professional Ethics	To get insights which may help sustainability-driven companies to decide on their advertising strategies by providing evidence that other-benefit-framed advertisements are more effective in enhancing impulse purchases than self-benefit-framed advertisements.
3.	P21EC2MBE2:1	Women And Indian Economics	Human Values	The women entrepreneurs play a crucial role in the Indian Economy and have a significant effect on it by generating employment, accelerating development and fostering prosperity.
4.	P21EC2MBE2:2	Welfare Economics	Human Values	It helps to understand when a resource allocation or distribution is efficient. The overall welfare of society by studying the impact of different economic policies on society as a whole.
5.	P21EC4MBE4:2	Health Economics	Human Values	It focuses on how the economic behavior of stakeholders and recipients affects the quality and cost of medical care. It includes how people pay for care, how those payments are processed, and how health systems around the world can be restructured and improved.
6.	P21EC4MBE4:1	Environmental Economics	Human Values	It's promotes sustainable development, economic valuation of natural resources and strategies for stability by addressing issues like externalities and other environmental concerns.



S. Arind
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